

Privacy Policy

Alternative Routes (hereinafter "ALTERNATIVEROUTES", "we", "our" or "us") operates this website (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We collect certain information or data about you when you use the Site. This includes:

- your IP address, and details of which version of web browser you used
- information on how you use the site, using cookies and page tagging techniques to help us improve the Site
- details to allow you to access to specific content, e.g. an email address (you'll always be told when this information is being collected, and it will only be used for the purpose you provide it for)

This helps us to:

- improve the site by monitoring how you use it
- respond to any feedback you send us, if you've asked us to
- provide you with information about news and services if you subscribed to our newsletter

Where your data is stored

We store your data on our secure servers in the EU. It may also be stored outside of Europe, where it could be viewed by our staff or suppliers. By submitting your personal data, you agree to this.

Keeping your data secure

Transmitting information over the internet is generally not completely secure, and we can't guarantee the security of your data. Any data you transmit is at your own risk.

We have procedures and security features in place to try and keep your data secure once we receive it. We won't share your information with any other organisations for marketing, market research or commercial purposes, and we don't pass on your details to other Site.

Disclosing your information

We may pass on your personal information if we have a legal obligation to do so, or if we have to enforce or apply our terms of use.

Your rights

You can find out what information we hold about you, and ask us not to use any of the information we collect.

Links to other websites

This Site contains links to and from other websites. This privacy policy only applies to this website, and doesn't cover other websites that we link to.

[Following a link to another website](#)

If you go to another website from this one, read the privacy policy on that website to find out what it does with your information.

[Following a link to this Site from another website](#)

If you come to this Site from another website, we may receive personal information about you from the other website. You should read the privacy policy of the website you came from to find out more about this.